

2021 NPDES Education & Outreach Campaign

Date	Topic	Media Type	Website	Social Media	Number of Likes/Shares
2-Apr	2020 NPDES Annual Report	PDF	X		
30-Apr	Living in Wetlands	PDF		X	1/1
20-Apr	Survey	PDF		X	
21-May	The scoop on Stormwater	YouTube Video		X	0/1
28-May	Rain Garden Information for Non-Professionals	LID Class flyer		X	2/1
4-Jun	Demo-Oil Spill Cleanup	YouTube Video		X	0/1
17-Jun	Only Rain down The Drain	PDF		X	0/1
2-Jul	Pollution Solutions	YouTube Video		X	1/1
20-Aug	Stormwater Management & Awareness	PDF		X	0/2
17-Sep	PSSH--Caring for your car	YouTube Video		X	3/0
24-Sep	PSSH--Water Quality	YouTube Video		X	9/0

55.C.2.a.ii(c): In 2020, the City sent out a City wide survey. The results from that survey determined a target audience and BMP. For the most part, it would appear that residential homeowners were interested in use and storage of automotive chemicals and cleaning supplies. With this in mind, a social media campaign was started in May thru Sept of 2021 to assist residents on 'caring for your car' & impacts. Several YouTube Videos were posted and monitored for likes/shares. Though we are confident the videos posted were viewed, we were disappointed to find not many likes or shares. Those numbers are posted in the chart above. In addition to this campaign, the City also attends the local Farmers Market, June thru Aug, and provides information packets about all the topics listed above and more.

2021 CRS Education & Outreach Campaign for Orting's Flood Information

Date	Topic	Media type	Website	Social Media	Mail city wide	Number of Views
30-Jul	Flood Information Center	Website	X	X		1/1
6-Aug	Emergency Preparedness Info	PDF		X		1/1
13-Aug	Flood Plain Outreach Letter	PDF			X	3000
20-Aug	Stormwater Management & Awareness	PDF		X		0/2
27-Aug	Flood Insurance & Flood Map Information	PDF		X		2/2
3-Sep	Flood Smart	PDF		X		2/2
10-Sep	Flood Safety Checklist	PDF		X		3/1
1-Oct	Are you prepared for a Power Outage	PDF		X		
8-Oct	Using your smart phone in an Emergency	PDF		X		