

City of Kent 2024 Annual Report

Question #20 - City of Kent Public Education and Outreach Program



The city strives to build awareness regarding the general impacts of stormwater on surface waters, including impacts from impervious surfaces, among the general public and businesses. In 2024, the city conducted general awareness efforts through the following publications, services, campaigns, and events:

- City of Kent 2024 Stormwater Management Program Plan
- *City of Kent Drainage Master Plan*
- *City of Kent Surface Water Design Manual*
- Educational brochures/door hangers, posters and stickers – translated into top languages within the city
- Signs posted at ponds and wetlands, and for “No Dumping”
- Storm drain markers
- Personal interactions (via phone, email, virtual meetings, and face-to-face)
- Environmental compliance inspections
- Source Control inspections
- Hazardous waste facility inspections
- Response to private drainage concerns
- Operations and Maintenance activities
- Kent’s “Keep It Clean Kent” Campaign social media posts and materials
- Puget Sound Starts Here campaign
- Enviroscape presentations at events including Kent Cornucopia Days, Francis Fest, and Planet Protectors Summit event for school-aged children
- Providing event-specific BMPs and information at events such as Crusin’ Kent Car Show and Paw Fest.
- Distributing general education materials at community outreach events such as National Night Out, Drinks in the Driveway, Street of Treats, and local career fairs



These programs were advertised and disseminated to the public through the following means:

- Social media through Kent's Facebook, Instagram, YouTube, and Twitter accounts
- Kent TV21 – Public Works Committee Meetings
- KentNow Podcast
- Kent 101
- Kent Reporter
- Direct mailings
- Kent's city website: www.kentwa.gov
- City Council and Committee Meetings
- Public Land Use Notices
- Neighborhood meetings

