

# FIND YOUR COMPETITIVE EDGE

## WITH **LEAN/GREEN** OPERATIONS



### HUGE BENEFIT, MINIMAL COST



Some companies saved over  
**\$2 MILLION**  
through Lean/Green.



Typical return on investment  
is between  
**2:1 AND 3:1**  
or more in the first year.



Grant money may cover  
**50-80%**  
of consulting fees.

### WHAT IS **LEAN/GREEN?**

Simply put, Lean/Green manufacturers have more streamlined operations with less impact on the environment. Customers look for products and services that incorporate both economic and environmental sustainability. Does your business fit the description?

Environmental impacts are wasted materials and energy. Lean/Green projects improve operational efficiency while reducing overall impact on the environment. Make your business safer, more productive, and competitive with the Lean/Green program.

### GETTING STARTED IS **EASY**



Contact a Lean/  
Green consultant.



We develop a proposal  
to fit your needs.



Implement Lean/Green  
recommendations.

TALK TO A  
**CONSULTANT**



[impactwashington.org](http://impactwashington.org)  
[info@impactwashington.org](mailto:info@impactwashington.org)  
425-438-1146



[ecology.wa.gov/leangreen](http://ecology.wa.gov/leangreen)  
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360-407-6354

# FREQUENTLY ASKED QUESTIONS

## HOW WILL LEAN/GREEN BENEFIT **MY COMPANY?**

Participants in the Lean/Green program report:

- Reduced operating costs.
- Improved production efficiency.
- Reduced regulatory costs and risks.
- Improved worker morale, health, and safety.
- Improved public image.

## WHAT'S THE **TIME COMMITMENT?**

Small projects can be done quickly. Larger projects may last 3–4 months and usually involve a time commitment of one week per month for selected staff.

## HOW DOES THE **SELECTION PROCESS** WORK?

Companies are reviewed based on senior management commitment to project implementation and the potential for significant and measureable pollution and cost reductions.



Check out [our video](#) to hear one business's success story.

## WE CUSTOMIZE SERVICES BASED ON **YOUR NEEDS**



Manufacturing training, consulting, and implementation assistance.



Value stream assessments for improved product quality and operating efficiency.



Facilitated process flow and implementation events, tools, trainings, and services.



Reports summarizing accomplishments in cost and pollutant reductions.



Collaboration to produce success stories for wider distribution.



*"This was a successful project with tremendous ... cost savings that never would have happened without the [Lean/Green] partnership."*

Greg Konkol  
CEO AccraFab

