

Organics Law Outreach Instructions for Identifying Businesses



Introduction

These instructions support local governments in developing a general list of businesses impacted during phase one of implementing the business organics management requirements, which are a product of the <u>Organics Management Law</u>. Using Data Axle, an online resource available through many libraries, this tool will auto-populate businesses and their contact information in a jurisdiction. This list may not identify *every* business impacted but does provide a starting point for notification of the business requirements.

Email all questions about this tool to <u>organics@ecy.wa.gov</u>.

Note: You will need your local library card to access this resource.

Walkthrough of Data Axle online resource

- 1. Using your local library card, access your library's webpage.
- 2. On your library's webpage, find "Online Resources" or something similar.
- 3. You'll be provided a list of research topics. Choose "Business, Careers, Finance, Fundraising."
- 4. Select the **Data Axle Reference Solutions** resource.
- 5. Input your library card information if directed.
- 6. Select "Search" under U.S. Businesses.



7. Choose Advanced Search.

Quick Search	Advanced Search	
Fill out one or more of the f	ollowing criteria boxes, then click "View Resu	lts" button.
Company Name	Executive First Name	Executive Last Name
City	State	Phone
	All	~
		,
Additional Filters		Clea
Additional filters		<u>cicu</u>

- 8. Choose the following filters on the lefthand side of the page:
 - a. Keyword/SIC/NAICS
 - b. Geography County
 - c. Business Size Sales Volume



- 9. Populate the filters with the following information:
 - a. Keyword/SIC/NAICS
 - i. Select "Search All NAICS"
 - ii. In the table at the bottom of this section, input the following NAICS codes: 11, 6113, 622, 72 (each number should be in a different cell)

Keyword/SIC/NAICS		Search Tips 🚺 🛛 Co	ollapse 🗢 Remove 🗙
O Search All SICs	🔿 Search Primar	y SIC Only	
Search All NAICS	🔘 Search Primar	y NAICS Only	
ex Restaurants Results:		SHOW 2 - 6 DIGIT	CODES
Selected:			
Enter 2 - 8 digit <u>NAICS (</u>	odes in the boxes below.		
11 6113	622 72		
Paste NAICS cod	<u>es</u>		<u>Clear Field(s)</u>

- b. County
 - i. Washington
 - ii. Choose the county you're interested in
- c. Sales Volume
 - i. Click the button "Show More Options"
 - ii. In the "From" field input 1000, leave the "To" field empty

Sales Volume	Search Tips 🖡 Collapse 🗢 Remove 🗙			
Less Than \$500,000				
\$500,000-1 Million				
\$1-2.5 Million				
\$2.5-5 Million				
\$5-10 Million				
\$10-20 Million				
\$20-50 Million				
\$50-100 Million				
\$100-500 Million	•			
HIDE OPTIONS				
Actual Sales Volume To search sales volume using Actual Sale fields.	<i>es Volume</i> , enter a number in both the From and the To			
From	То			
1000				
max 999999999	max 999999999			
Examples: Searching <i>Actual Sales Volume</i> is done in thousands of dollars. To search from \$500,000 to \$1,000,000 enter <i>500</i> in the From field and <i>1000</i> in the To field. To find \$1,200,000 and up enter <i>1200</i> in the From and leave the To field empty.				
	<u>Clear Field(5)</u>			

10. Click the green button at the top of the screen "View Results"



- 11. This step populates a list of businesses that likely qualify within your BOMA during Phase 1 (businesses generating 8 cubic yards of organic waste) and Phase 2 (businesses generating 4 cubic yards of organic waste) <u>see Focus Sheet for details</u>. This can act as your preliminary list of businesses to whom you will reach out.
 - a. Reports are available for download that can support further refinement of these results.
 i. Use the radio button to select all the results, then click the **Details** button.

U.S. Businesses 210 Results 23 with e-mail addresses [more info]		Revise Search	Kew Search
Page 1 of 9	Review Details Heat Map Summary Charts	Download Print	<u>NEW!</u> Save Search
Company Name	Executive Name Istreet Address Italian	CIP CPhone	🗘 Corp. Tree 🔽

- ii. This populates details of each result. In this screen, click the **Download** button.
 - 1. Choose Comma Delimited and Summary.
 - 2. An Excel sheet will be downloaded to your computer.
 - 3. This will give you an overview of the results that will also further refine your outreach strategy.

